MBA PROGRAMME

MASTER OF BUSINESS ADMINISTRATION
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MESSAGE FROM THE RECTOR

Myanmar is now moving towards democratic direction and endeavoring for socio-economic development. In this transition period, Yangon University of Economics is actively participating in capacity building of human resources in Myanmar. Since its launch in 1995, MBA Programme of our University have nurtured more than 2500 MBA graduates who are taking the leading roles in various sectors for the economic development of Myanmar.

Our University, including MBA Programme, is in the process of establishing national and international reputation through attempting quality assurance. Accordingly, we have been trying utmost to upgrade our curricula and syllabuses to keep up with international standard and teaching MBA candidates under well experienced teaching faculty who are equipped with local and international experiences.

MBA Programme is designed to meet the requirements of qualified and well-equipped leaders, executives, and entrepreneurs for business community and to build a strong network for the MBA candidates. Our well-experienced faculty will lead the courses so you will develop essential skills and leadership capabilities that are directly relevant to the most critical business and organizational issues.

With nearly 25 years of experience in MBA Programme we are confident to continue developing top entrepreneurs and managers with sound business knowledge and leadership skills. We warmly welcome all new bloods of MBA Programme to open your eyes, to sharpen your mind, to widen your knowledge and social circle and to broaden your business.

Dr. Tin Win
Rector
Yangon University of Economics
The challenges of the 21st century require leaders who can adapt to rapidly changing environments, understand situations and find innovative solutions to problems, and then lead their organizations forward. Accordingly, MBA Programme of Yangon University of Economics aims to equips students with the skills to become competent and responsible managers who are also principled and moral leaders.

Our MBA Programme has been designed to provide you with real flexibility through three types of learning programmes: Regular MBA, Executive MBA, and Online MBA, that allow both working professionals and aspiring youths coming from a wide range of backgrounds who wish to advance their careers or acquire knowledge and skills necessary to succeed as leaders in the new economy.

With international standard curriculum, advanced teaching methods, faculty members with international experiences, and strong ties with business community, our programme offers a variety of courses that reflect the most relevant topics in today’s increasingly complex business environment. Since you join into our MBA Programme, you become the member of MBA society and have a chance to establish a strong network with successful business executives and entrepreneurs. Acquiring new capabilities and building on your experience and expertise in this programme, you will be able to redefine your career goals and shape your future.

As the Director of MBA Programme, I do encourage you to embark on this unique, exciting and truly interdisciplinary learning experience which gives you the opportunity to invest in yourself to be a socially responsible and competent business leader.

Welcome to our MBA Programme!

Dr. Nu Nu Lwin
Professor & Head
Department of Management Studies
Yangon University of Economics
VISION
To be an internationally recognized programme in business education and research for helping to create a better Myanmar business society.

MISSION
To develop socially responsible and competent business leaders who possess integrated skills, knowledge, and experience with global vision and local commitment.

OBJECTIVES
- To select graduates from various fields and train them in modern management and problem-solving skills and techniques that can be applied to business management;
- To expose the candidates to all the functional areas of management and their interrelatedness through lectures, case discussions and field work;
- To broaden the participants’ managerial perspectives with global thinking while remaining anchored in local socioeconomic and cultural realities, through local and international case studies, experiential projects, international exchanges, and study tours;
- To transform the participants to be an engaged and inclusive team players through developing communication and networking skills;
- To nurture the participants to be an ethical and socially responsible business leaders in promoting sustainable development of the economy.

EXPECTED OUTCOMES
Our graduates should have demonstrated abilities to:
- Establish professional development and personal effectiveness goals to continuously demonstrate creativity and innovation;
- Utilize appropriate procedures, frameworks, models, and experience to make better decisions in various business and managerial situations that lead to organizational success;
- Be authentic leaders who can inspire and motivate people to achieve organizational goals;
- Enhance integrative skills and knowledge in solving environmental and social problems of the society.